

Press Release
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Nizhalum Nijamum – a unique show on current affairs on PEPPERS

PEPPERS presents a one-of-its-kind current affairs programme 'Nizhalum Nijamum' to its millions of curious viewers across the world. A programme with a social objective, Nizhalum Nijamum is being aired every Sunday from 8.30 pm to 9 pm. Repeat telecast is on every Tuesday 21:30 pm and Thursday 19:00 pm.

Nizhalum Nijamum is a look at the current events that have shaken our world and conscience - bringing together opinions and views of activists, domain experts, bureaucrats, intellectuals and the general public on these burning issues in a bid to find a solution. It aims at not only building awareness but also looking at workable solutions. The programme has set a good platform for discussing issues like animal cruelty Issues, LPG tanker lorry strike, Child abduction in hospitals, Bank robbery, Encounters and Fraudulence related to ATM card usage, among others.

Peppers Entertainment Television is a Tamil General Entertainment Channel that seeks to redefine entertainment. It brings wholesome entertainment that blends together fun, interactivity, entertainment, talent and knowledge in the right proportion. Its fresh upbeat approach with innovative programming is winning the hearts of its viewers.

Chennai Pattinam, Paadal Pirantha Kadhai, and Dhinam Dhinam Darisanam are other interesting among many of its popular programmes. PEPPERS takes credit for being India's First Regional TV Channel on Mobile, available at <http://m.pepperstv.com>.

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